



FOR IMMEDIATE RELEASE

Singapore Airshow 2010 – Your Next Stop!

- *Singapore Airshow 2010 gears up as more than 90% of space are filled*
- *A must-attend event that provides excellent opportunities to foster business relationships*

15 June 2009 – Singapore Airshow 2010 is slated to take place in a bigger way from 2 to 7 February 2010 at the Changi Exhibition Centre, a huge multi-dimensional facility with a 40,000-square-metre exhibition hall and a 100,000-square-metre outdoor display area.

With eight months to go, over 90% of exhibition space are already committed and will be filled by more than 700 exhibiting companies globally, with more exhibitors expected to join. Singapore Airshow 2010 will see the participation of more than 60 of the top 100 global aerospace companies, such as Boeing, BAE Systems, Honeywell, Rolls Royce, KMW, Megadoor, Wesco and HEICO. Joining the impressive list of exhibitor roster for the first time are Liebherr-Aerospace and B/E Aerospace.

Notably, 80% are returning exhibitors, bearing testimony to the strong vote of confidence leading industry players have in the show. Many of them are also back in a bigger way, with major players such as Terma, a developer and marketer of high-tech solutions for civilian and military applications from Denmark, and Mubadala, a leading aerospace company from Abu Dhabi, increasing their exhibition space by 50% and 70% respectively. Met with overwhelming response from our Singapore exhibitors, the additional 20% increase in the exhibition space at the Singapore Pavilion were also fully snapped up upon released.

Mr Jimmy Lau, Managing Director of Singapore Airshow & Events, commented “Despite the tough economic conditions, we are heartened that the Singapore Airshow continues to see strong support from our exhibitors, partners and sponsors. The Singapore Airshow is not just Asia’s largest but is also the top three aerospace and defence exhibition globally. It opens doors to vast opportunities for our valued exhibitors, trade visitors and conference delegates and is our promise to deliver valuable opportunities and a holistic experience to all. Singapore, being one of the most comprehensive aerospace hubs in the Asia Pacific, provides an excellent platform to foster relationships with dignitaries, partners, customers and prospective customers.”



Showing support at the Singapore Airshow 2010 is Singapore Technologies Engineering (ST Engineering), a leading global engineering group. It will be the single largest exhibitor at next year's show. The ST Engineering Pavilion will showcase the Group's latest capabilities and products, providing commercial and defence customers with holistic solutions for air, land and sea.

The inaugural Singapore Airshow 2008 staged the gathering of over 240 official delegations from 61 countries, the largest high-level government and international delegation groups, 21 airline CEOs and the heads of International Air Transport Association (IATA) and International Civil Aviation Organisation (ICAO). Singapore Airshow 2010 promises to be rich networking grounds as corporate bigwigs and prominent leaders of the defence industry congregate for two high-level conferences, Singapore Airshow Aviation Leadership Summit (SAALS) and Asia-Pacific Security Conference Series (APSEC).

Reaffirming the significance of the Singapore Airshow, 16 Country Pavilions are already confirmed for 2010, with more expected in the coming months. Guests will also be mesmerized by the breathtaking sights as our trade partners play host at the hospitality chalets which boasts unique roof-top decks offering panoramic seafront views of Singapore's eastern shore.

As a continued effort to innovate and enhance the experience of our valued trade partners, Singapore Airshow 2010 will be launching two new features namely, the Green Pavilion as well as the Business Forum

For more information on Singapore Airshow 2010, please visit www.singaporeairshow.com.sg or contact enquiries@singaporeairshow.com.sg.

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About Singapore Airshow

The Singapore Airshow is one of the top three aviation events in the world, as well as the biggest aerospace and defence exhibition in Asia. First held in 2008, the Singapore Airshow is an international biennial event which serves as a global marketplace and networking powerhouse for the world aviation community. Singapore Airshow also features a series of high level conferences dedicated to leading players in the global aviation industry - Singapore Airshow Aviation Leadership Summit (SAALS) and Asia-Pacific Security Conference series (APSEC). Singapore Airshow is organised and managed by Singapore Airshow & Events Pte Ltd.

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